

## **Oliver Jones**

LS135, University of Warwick  
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### **Education:**

2009 – 2010

#### **Warwick Business School**

MSc in Marketing & Strategy

Selection of Subjects:

- Strategy in Practice
- Strategic Brand Management
- Advanced Strategy and Marketing

Master Dissertation “The Role of Management Consultants in M&A – A Case Study”

I will research the role of consultants focusing on a specific M&A in Switzerland.

2006 – 2009

#### **University of Applied Sciences Northwestern Switzerland**

BSc in Business Administration (International Management) Major: Finance / Final Swiss Grade: 5.1

Selection of Subjects:

- Economics 5 – Grade: 6.0
- Business Maths and Computer Skills – Grade: 5.0
- Finance 1&2 – Grade: 5.0

Bachelor Thesis “Pricing Strategies and Customer Loyalty Programmes in the Liberalised Book Market”

Mandated by State Secretariat for Economics Affairs SECO in Switzerland – Grade: 6.0

2008

#### **London School of Economics and Political Science LSE**

Summer School

Courses:

- Business Development and IT Innovation – Grade: A-
- Management and Incentives in Modern Organisations – Grade: A

2007 – 2008

#### **Warwick Business School**

Visiting Student (Exchange Year)

Selection of Subjects:

- Issues in Management Accounting – Grade: B+
- Supply Chain Management – Grade: A-

2002 – 2005

#### **Wirtschafts- und Kaderschule Bern, Switzerland**

Professional Maturity, Final Swiss Grade: 4.6

Selection of Subjects:

- Economics – Grade: 5.2
- Accounting – Grade: 4.8
- Management and Law – Grade: 4.9

### **Skills Summary:**

- Project work experience in India and Switzerland (Focus India 2009)
- Excellent communication and presentation skills in English and German
- Skills in crisis management and decision-making in a multicultural context
- Provided confidential advice for clients
- Experience in negotiation with governmental and private organisations

