

# Sustainability for Business Forum 2023

- ◆ Sustainable Finance
- ◆ Solutions for Industry
- ◆ Future of Transport
- ◆ Packaging Innovation Exhibition
- ◆ Inspirational Session  
'Make Bangkok More Livable'

📅 Thursday, 18 May 2023

🕒 09:00 - 17:30

📍 The Landmark Bangkok Hotel

## ORGANISED BY



## SUPPORTING CHAMBERS



## HOTEL PARTNER

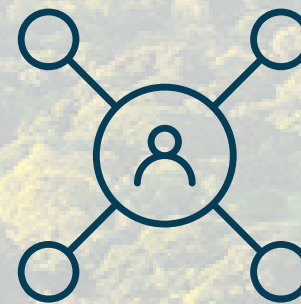


# What is Sustainability for Business Forum?

## Our mission



**To shed light on business practitioners** who have created business value while improving their impact on **people** and the **planet**.



**To connect** with relevant potential sustainability partners and services.



**To get inspired** by leading sustainable initiatives and projects in Asia.



**To empower** businesses with innovative and effective strategies driven by economic, environmental, and social performance.

# Figures in 2019, 2020 and 2022

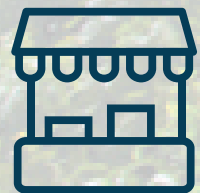
**2019**



**35** speakers



**150+** on-site attendees



**13** sponsors and exhibitors

**2020**



**29** speakers



**180+** on-site attendees



**12** sponsors and exhibitors

**2022**



**23** speakers



**210+** on-site attendees



**14** sponsors and exhibitors

# Session #1

## Sustainable Finance



Finance has a crucial role to play in promoting sustainability, with financial institutions and investors increasingly looking to invest in companies with a strong sustainability record. The integration of environmental, social, and governance (ESG) factors into investment decision-making is rapidly becoming the norm, as investors seek to understand the potential risks and opportunities associated with sustainable business practices.

This session will explore the investment opportunities in sustainable industries and innovative financial solutions that can drive sustainability initiatives. Attendees will learn about the financial benefits of sustainability, such as risk management and cost savings, and how companies can leverage their financial power to create a more sustainable future.

The panel of experts will provide insights into the latest trends in sustainable finance and share their experiences on how they are working with companies to promote sustainability through their investment strategies. Whether you are a seasoned finance professional or just starting to explore the field, this session is an invaluable opportunity to learn more about the intersection of finance and sustainability.

# Session #2

## Solutions for Industry

Sustainable sourcing has become an increasingly important issue for businesses in recent years. With growing concerns over the environmental and social impact of our actions, companies are looking for ways to make their operations more sustainable.

The rise of consumer demand for environmentally and socially responsible products has put a spotlight on the importance of sustainable sourcing practices. Companies must now balance their bottom line with the need to reduce their impact on the environment and support ethical sourcing practices.

This session will explore the challenges and opportunities of sustainable sourcing in various industries and provide practical guidance for companies looking to make a positive impact through their sourcing practices.

The panel of experts will delve into the latest sustainability trends and best practices in the industry and share their insights on how companies can navigate the complex and ever-evolving sustainability landscape. Whether you are just starting out on your sustainability journey or looking to take your efforts to the next level, this session is a must-attend for anyone looking to learn more about sustainable sourcing.



# Session 3#

## Future of Transport



Transportation has a significant impact on the environment, accounting for around a quarter of global carbon emissions. With the increasing need to address the challenges of climate change, it's essential for companies to reduce their carbon footprint and adopt more sustainable transport solutions. The rise of electric vehicles, alternative fuels, and smart transport systems has opened up new opportunities for companies to reduce their environmental impact and increase efficiency.

This session will explore the latest innovations in sustainable transport and how they can reduce their carbon footprint while also increasing efficiency. The experts will discuss the benefits and challenges of various sustainable transport solutions, such as electric vehicles, alternative fuels, and smart transport systems, and provide practical guidance for companies looking to make a positive impact in this area.

The panel will also share their experiences on how they have implemented sustainable transport solutions in their own operations and the lessons they have learned along the way. Whether you are looking to make your transportation more sustainable or simply looking to learn more about the latest trends in the industry, this session is a must-attend for anyone interested in sustainable transport.

In this inspiring session, attendees will learn about the latest innovations and solutions to make Bangkok more liveable in line with the Sustainable Development Goals (SDGs). The session will feature presentations from Thai start-ups who are making a positive impact in the city through their innovative solutions.

The speakers will share their stories of how they are addressing some of the most pressing sustainability challenges in Bangkok, such as waste management, sustainable transportation, and more.

Attendees will gain insights into the latest trends in sustainability and learn about the practical steps they can take to make their own operations more sustainable. This session is an opportunity to connect with like-minded business leaders, learn from the experiences of others, and be inspired by the innovative solutions being developed in Thailand. Whether you are looking to make a positive impact in your community or are simply interested in sustainability, this session is not to be missed.

# Session #4

## Inspirational Session: *Make Bangkok More Liveable*





## **CEO/Executive Panel**

Speakers within the CEO panel are participating by invitation only and will consist of 3 to 4 CEOs from regional and global companies who have implemented sustainability transversely through their business organisation, infrastructure, operations and supply chain.



# PROGRAM

8:30	Registration
9:00	Opening
9:30	Sustainable Finance
10:30	Break
10:45	Solutions for Industry
11:45	Lunch
13:00	Future of Transport
14:15	Inspirational Session
15:00	Juice Break
15:45	CEO Panel
17:30	End of the program



# Sponsorship Package

Sponsors  
(THB 25,000)

Sponsors  
(THB 40,000)

Session Sponsors  
(THB 60,000)

\*Prices are exclusive of VAT.

# Sponsor Package - THB 25,000

## Event Promotion

- Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, SwissCham, and FTCC)

## Onsite Marketing

- Exhibit area with table
- Logo on the digital stage backdrop
- Logo on event photo backdrop
- Live recognition as a sponsor by MC
- Two event tickets

## Post-event Recognition

- Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, SwissCham, and FTCC to all attendees
- Event recap posts in NTCC, SweCham, SwissCham, and FTCC social media channels

# Sponsor Package - THB 40,000

## Event Promotion

- Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, SwissCham, and FTCC)

## Onsite Marketing

- Prime Exhibit area with table (limited)
- Logo on the digital stage backdrop
- Logo on event photo backdrop
- Live recognition as a sponsor by MC
- 1-2 min (company) video played at the beginning of the forum
- Three event tickets

## Post-event Recognition

- Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, SwissCham, and FTCC to all attendees
- Event recap posts in NTCC, SweCham, SwissCham, and FTCC social media channels

# Session Sponsor Package - THB 60,000

## (Limited to 4 companies)

### Event Promotion

- Logo in all promotion channels (website, event banner, registration page, event's landing page of NTCC, SweCham, SwissCham, and FTCC)
- Your content, Our audience: send your content in the e-newsletter directly to the 4 chambers emailing database x 1 time

### Onsite Marketing

- Prime Exhibit area with table (limited)
- Logo on the digital stage backdrop
- Logo on event photo backdrop
- Live recognition as a sponsor by MC
- 1-2 min (company) video played at the beginning of the forum
- Short track introduction after showing the video
- Three event tickets

### Post-event Recognition

- Logo and company mentioned in the post-event e-newsletters of NTCC, SweCham, SwissCham, and FTCC to all attendees
- Event recap posts in NTCC, SweCham, SwissCham, and FTCC social media channels

# BOOTH SETUP DETAILS



## Setup

18:30 onwards,  
Wednesday, 17 May

07:00 - 08:00,  
Thursday, 18 May  
(registration starts at 08:30)



## Space

180 cm wide x 70 cm long  
for each exhibitor



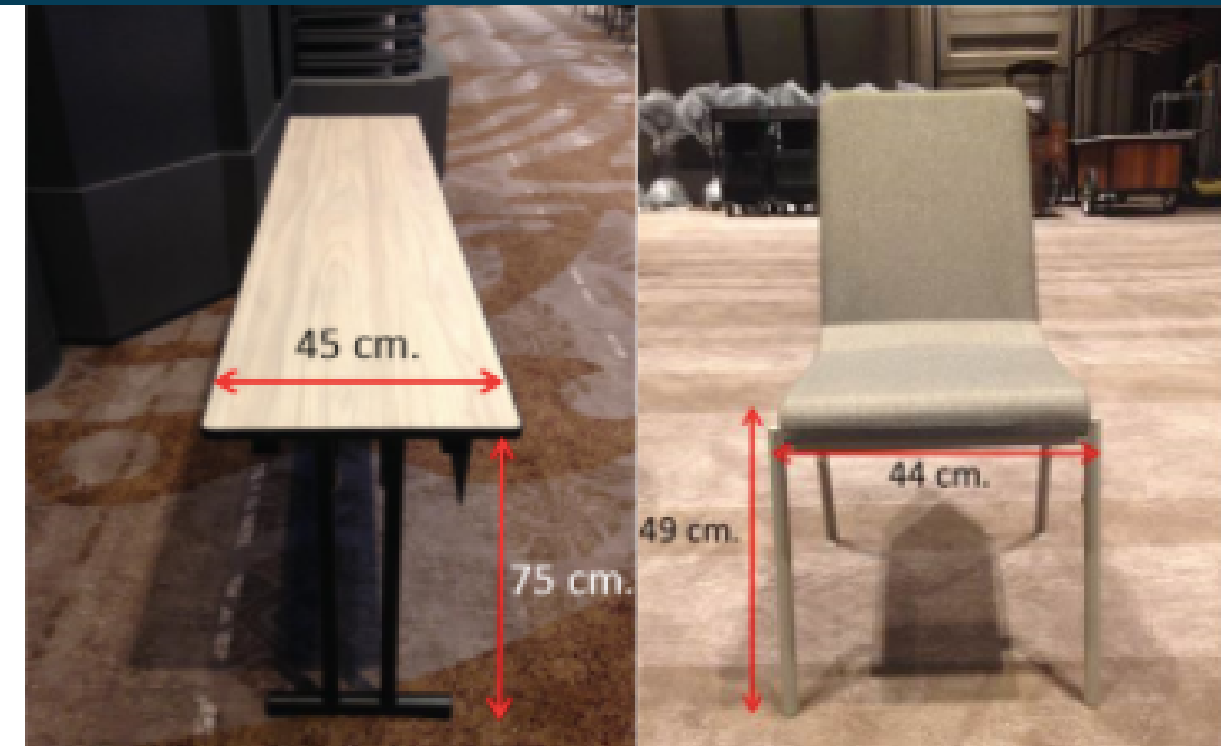
## Provided equipment

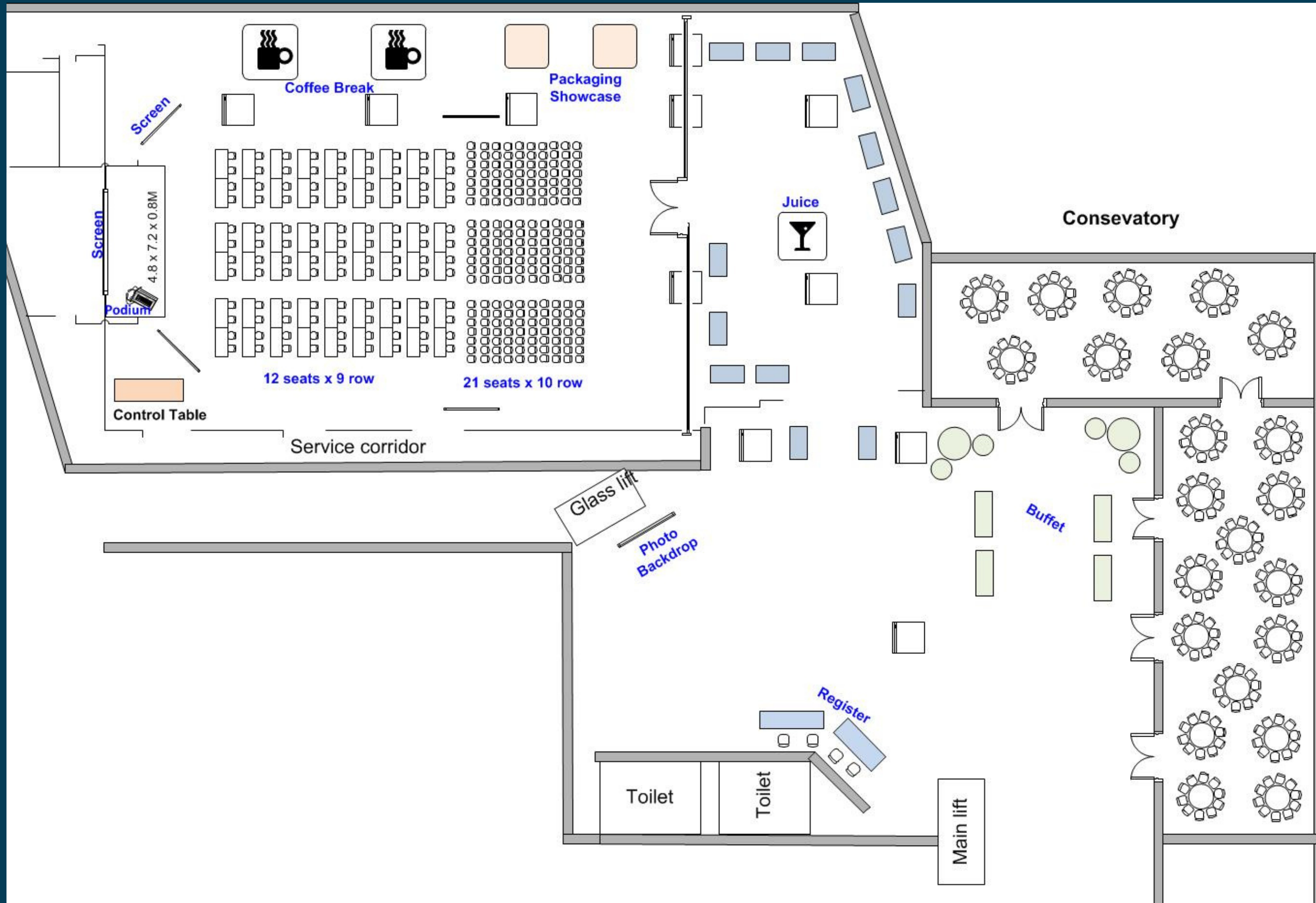
1 table, 2 chairs, electricity  
outlet (TBC), and WIFI



## Dismantle

18:00 onwards,  
Thursday, 18 May





# FLOOR PLAN

# SBF 2019





Multi-Chamber

# SUSTAINABILITY FOR BUSINESS FORUM 2019

Thursday 30<sup>th</sup> May 2019 @ 13:00-20:00

Mövenpick BDMS Wellness Resort Bangkok



Organized by: "Multi-Chamber Sustainability Committee" including



Strategic Partner for Sustainable Event:



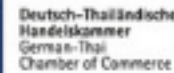
Sponsors



Venue Sponsor



Official Partners



# SBF 2020



# SUSTAINABILITY FOR BUSINESS FORUM 2020

INNOVATIVE BUSINESS SOLUTION FOR A GREEN RECOVERY

MEET THE PRACTITIONERS BEHIND STRATEGIES FOR:

- SMART, SUSTAINABLE AND RESILIENT CITIES
- SUSTAINABLE LIFESTYLES - FASHION & BEAUTY
- FOOD OF THE FUTURE



**THURSDAY, 8 OCTOBER 2020**



**MARRIOTT MARQUIS QUEEN'S PARK**



**HYBRID ATTENDANCE**

## ORGANIZED BY



## OFFICIAL PARTNERS



## STRATEGIC PARTNER



## ADVISORS



## SPONSORS



## CONNECT WITH US



## HOTEL PARTNER



# SBF 2022



# Sustainability for Business Forum 2022

Technology as Enabler



**Green Construction**

**Agri- and Foods Innovation**

**Sustainable Digitalisation**

 **Tuesday, 11 October 2022**

 **Bangkok Marriott Marquis**

**ORGANISED BY**



**SUPPORTING CHAMBERS**



**SPONSORS**



**HOTEL PARTNER**



# SECURE YOUR EXPOSURE!

## CONTACT PERSONS



PITCHAPORN KERDPOKASAP  
*Events & Membership Coordinator*  
[events@francothaicc.com](mailto:events@francothaicc.com)



HILLARY SOMBOONKITCHAI  
*Business Event &  
Communications Manager*  
[communications@ntccthailand.org](mailto:communications@ntccthailand.org)



THITTIYA SOMMANA  
*Events and Marketing Officer*  
[projects@swecham.com](mailto:projects@swecham.com)



INGON CHICHAIYANG  
*Administrative & Events  
Coordinator*  
[business@swissthai.com](mailto:business@swissthai.com)